



**For Immediate Release**

February 15, 2012  
For More Information:  
Ron Watts, President  
Sunset Properties  
[ronw.sp@atmc.net](mailto:ronw.sp@atmc.net)  
800-525-0182

**Sunset Properties Vacation Rentals Announces New Look for its 25<sup>th</sup> Season**

*New Logo unveiled for its rentals and sales operations in Sunset Beach and Ocean Isle Beach, North Carolina*

Sunset Beach, North Carolina – February 2012/Sunset Properties/Press Release – [Sunset Properties](#), a leading professional vacation rental firm headquartered in Sunset Beach, North Carolina has unveiled a new logo as it begins its 25<sup>th</sup> season of providing service to the islands of [Sunset Beach, NC](#) or [Ocean Isle Beach, NC](#) this coming season.

“We are excited that the company is starting its 25<sup>th</sup> season,” said Ron Watts, President and co/owner on Sunset Properties. “That’s a great milestone for those of us that have worked hard and grown the company though the many years. We decided that one of the ways we would celebrate is with a fresh look in our logo. We’ll be rolling it out through the first half of this year on our various signs, vans, and other materials.”

The logo update is the third in the company’s history. Mark Tuttle of Tuttle Designs, Holden Beach, NC assisted the company in developing the new look.

**About Sunset Properties**

Sunset Properties was formed in 1988, and has grown to service almost 400 vacation rental homes on the barrier islands of Sunset Beach, North Carolina and Ocean Isle Beach, North Carolina. Sunset Properties can be found on the web at: [www.sunsetproperties.travel](http://www.sunsetproperties.travel); [www.sunsetbeachnc.com](http://www.sunsetbeachnc.com); and [www.vacationrentalsatoceanisle.com](http://www.vacationrentalsatoceanisle.com).

Sunset Properties offers a variety of beach homes ranging from 2 to 8 bedrooms in size located oceanfront, bayfront, along canals and marsh, and mid-island. Guests can choose homes with amenity options such as internet access, non-smoking, swimming pools, and even pet-friendly. Guests find vacation rentals a great way to reduce vacation costs since the per-person cost for the average stay is much less than a comparable hotel stay, and homes come with kitchens that allow families to save further by preparing some or all meals at the cottage instead of eating out for every meal.

Sunset Properties’ rental homes at Sunset Beach and Ocean Isle Beach are [conveniently located](#), less than an hour’s drive from numerous attractions in either Myrtle Beach, SC or Wilmington, NC, and are within easy drives from communities such as Columbia, SC; Charlotte, NC; Greensboro, NC, Raleigh NC; and Fayetteville, NC.

For more information about Sunset Properties and its services, visit on the web at [sunsetproperties.travel](http://sunsetproperties.travel), or call Pat Wolfe, Sunset Properties General Manager at 888-795-6428. #####